



**CASTLE**

Careers in Sustainability Excellence



CASTLE project has received  
research funding from the  
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# Assessing business sustainability practices

Methodological guidance in simplifying LCA and  
evaluating triple bottom line principles

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## What is triple bottom line thinking?





$$\text{LCSA} = \text{LCA} + \text{LCC} + \text{SLCA}$$



## What are the needs of (small) business?

- To understand the value chain of their product
- To comply with State and EU regulations
- To determine ways to save money
- To determine ways to develop and deliver a quality product
- To determine the ways their product may benefit the community (is there a need for this product?)
- A simple way to assess their products



## Reasoning for simplification

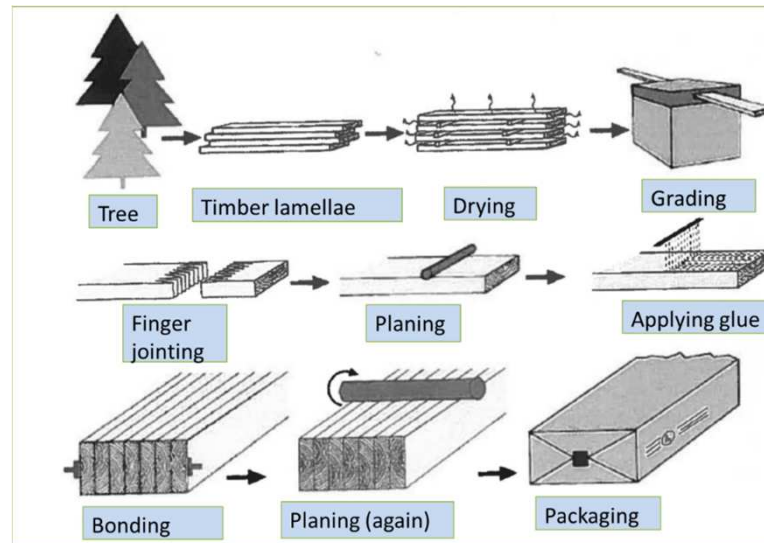
If the key parameters affecting product impact can be determined, SMEs can concentrate on reducing the impact of these parameters to reduce their overall impact.



Jantoo.com



## Case study: Glulam LCA



Schematic of glulam production. Adapted from Sara Farlin (2009)



## Problem

LCA can be an extremely valuable tool. However, it is often:

- expensive,
- time consuming,
- complicated

Simplification -> input level =

Complexities -> output level

## Proposed Solution

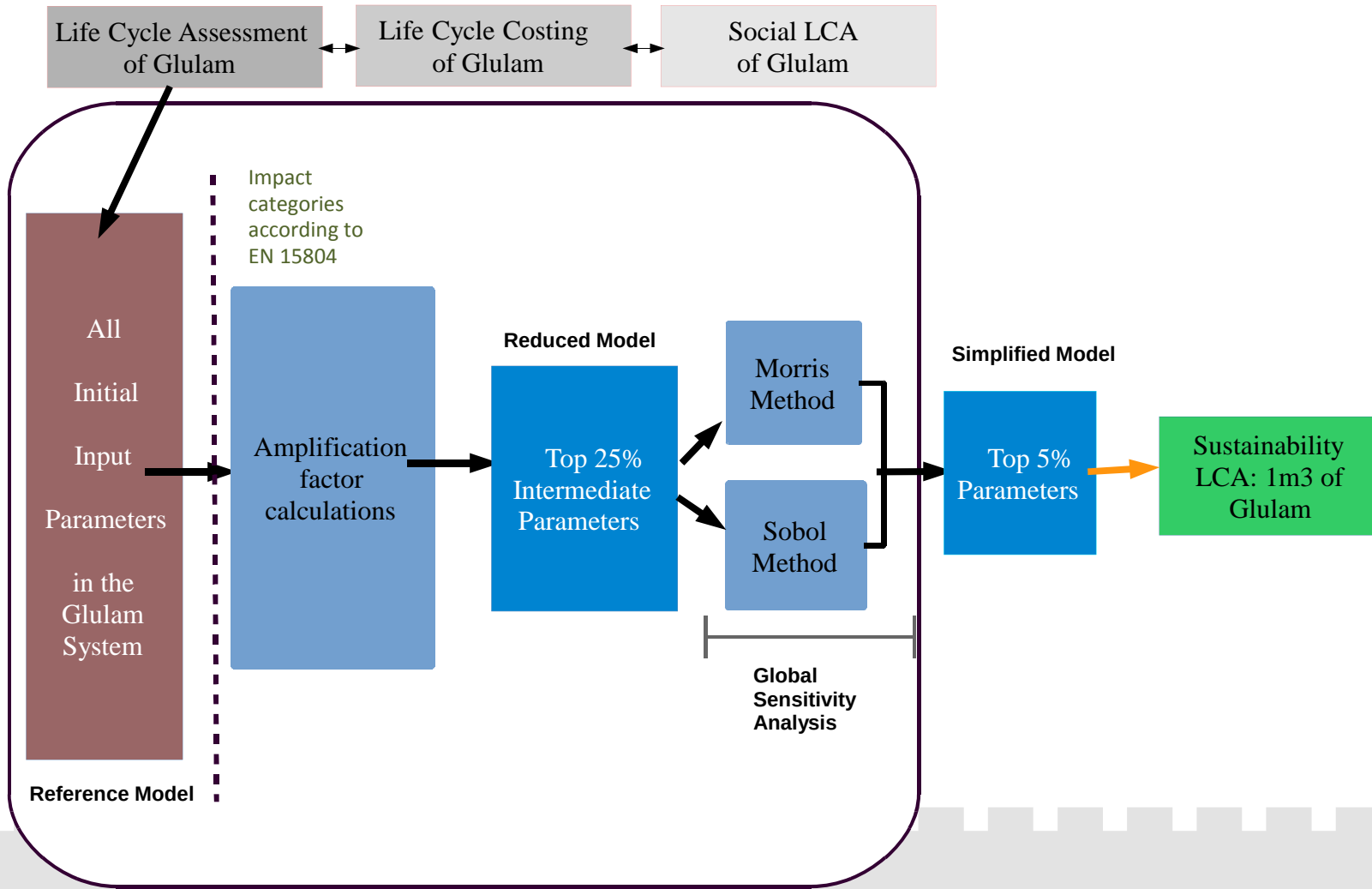
- simplified methodology,
- applicable within the constraints of SMEs,
- which can exploit a previously accomplished LCA model based on defined parameters, and then...
- determine the environmental impact of similarly characterized products.

➔ Simplification provides insight into a system's behavior. In this simplification, the goal is to connect cause with effect; input to output variance.





# CASTLE





New Method developed based on generic LCA methodology

Parametrize reference  
LC model

Key parameters = highest  
influence on variability

SA and GSA statistics  
used to identify key  
parameters

ID key parameters = main  
impacts

## Scope of Project

- Reduce the number of parameters that must be dealt with in a combined LCA, LCC and SLCA
- Determine the 'key' parameters to a system over several impact categories
- Methodology must be generic



## Summary

- The overarching objective is to demonstrate a **generic method to develop simplified LC models** that serves SMEs with the necessary toolkit to accomplish environmental, economic and social assessment of their products.
- Conducting **life cycle assessment is now a core part** of many organizations' business practices. Analyzing LCC and SLCA may benefit SMEs.
- Businesses need a **robust yet simple tool** to ascertain a relevant and holistic assessment of their products.



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# Thank you!

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